

TalkThru Video Tours

Talk potential buyers through the property with picture-in-a-picture videos. It's as easy as

1. **Prepare** 2. **Record** 3. **Upload**



1. Prepare

Tools Recommended

- Cell Phone (or other video/audio recording device)
- Tripod (or assistant to hold the recording device)
- Notes (describe your property and its best features)

Your Talking Points

- Treat this like you are hosting an **Open House**: put yourself in the buyer or renter's shoes and list out the property's best features, level by level, using the Floor Plan Tour as the guide.
- **MLS Compliance**: Please be aware of your local and regional MLS compliance regarding virtual tours. For example, your video may not be compliant if your visual intentionally includes your face and your audio may not be compliant if you state your full name or brokerage information. (Compliance can be notated once uploaded)

2. Record

- **Go to the Camera Icon on your cell phone.** Swipe over to Video. Press the RED button. Talk through the notes about the property. Press the RED button again to stop the recording. We can't edit the video, so get the recording you are happy with before moving on to the next step.

3. Upload

- **Log into your Client Portal**
- Select the property you just narrated
- Click on "**Video/Tour (TalkThru)**" on the top menu bar.

Note: the first time you use this new tool, you may be prompted to login again. This is a one-time exercise - please select "remember me" when you log back in using your email address and password.

Helpful Hints: Use good lighting * Speak clearly * Keep it between 1-3 minutes long*