



TruPlace Inks Agreement With Xplorie To Be Exclusive Provider of Interactive Floor Plans to Their Vacation Rental Management Clients

Agreement Leverages Experiential Technology and Activities to Create Value for Both Vacation Rental Managers and Their Guests

GERMANTOWN, Md. – Sept. 8, 2016 – TruPlace, the largest provider of interactive floor plans and professional photos for the vacation rental industry, today announced they have been selected by Xplorie LLC, Destin, Fla., to be the exclusive provider of interactive floor plans and photos for their vacation rental management clients.

As part of the agreement, qualifying Xplorie activity programs for both present and future Xplorie participating properties will receive TruPlace's interactive floor plans and photos complimentary for each of their units. "This strategic partnership, together with Xplorie's industry leading activity programs will ensure that our participating properties continue to differentiate themselves from the competition and exceed the expectations of both their owners and guests," said Darrell Blanton, founder of Xplorie.

In addition, the new partnership extends exclusive opportunities to existing TruPlace clients who are seeking to be able to offer a customized Xplorie activity program to their guests as part of their stay. "Xplorie recognizes the added value that our interactive floor plans and photos provide," said Suzi Cusack, vice president at TruPlace. "The combination of complementary guest activities, floor plans, and photos should be a very attractive offering to vacation rental managers."

About TruPlace

TruPlace, headquartered in Germantown, Md., develops Interactive Floor Plans for the vacation rental management industry in the U.S. and the real estate sales market in the Washington DC/Baltimore area. TruPlace provides clients with professional, high-resolution TruHDR photographs of the inside, outside and amenities of properties that are digitally linked to a detailed floor plan of the property. This combination provides a prospective guest or buyer with a quick and easy way to tour a property and get the most accurate view of what that property actually looks like. Website – TruPlace.com.

About Xplorie

Xplorie is the nation's leading provider of "Free to Guest" activity programs for the vacation industry. Through its network of vacation rental managers and traditional lodging providers, Xplorie's activity programs provide individuals and families with a unique vacation experience by extending, inclusive with every stay, free passes to the most popular local activities and attractions, while also providing its lodging partners with a point of differentiation against their competition. For more information email hello@xplorie.com.

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